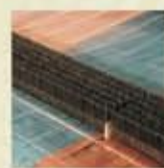




Network Center of Biella district Textile and Fashion Archives



Provincia
di Biella



Subjects belonging to the Network Center

Province of Biella
(promoter and leader of the Project Network Center)
Biella City - Public Gallery
Municipality of Sordevolo, Valle Mosso and Candelo
Biella Chamber of Commerce, Industry, Handicraft
and Agriculture
Biella Industrial Union
State Public Archive
Resources Centre and Library of Biella
Labor Syndicate
DocBi - Biella Centre Research and Study
Technical Industrial School "Q.Sella" - Biella
City Tecnology College
Textile and Health Association
Foundation Pistoletto - Cittadellarte
Foundation Piacenza
Foundation Sella
Foundation Zegna
Foundation Fila Museum
Foundation Bank Biella Cassa di Risparmio
Pria Archive

Biella Manufacturing Textile (Marzotto Group)
AVIA Spa
Biella The Wool Company Group
Boglietti knitwear
Botto Giuseppe and songs
Buratti yarn
Cervo Hat Factory
F.lli Ormezzano Woollen Company
Tintalana
Trivero yarn
Zignone Woollen Company

Scientific partner:

Archival Superintendence of Piedmont and Valle d'Aosta
and ANAI (National Archival Italian Association)

With contributing of:

Piedmont Region
Foundation Bank Monte dei Paschi di Siena
Foudation Fila Museum
Foundation Bank Biella Cassa di Risparmio,
Biella Chamber of Commerce, Industry, Handicraft
and Agriculture



Building the future on the plots of the past

The Project Network Center of Biella district Textile and Fashion Archives has been wanted by the Cultural Department of Local Government of Biella to create a network of communication between public and private subjects, in order to promote the recovery and enhancement of the cultural and historical heritage of the textile industry of Biella.

The archive materials (documents, photographs, samples, videos, testimonies), valuable evidence of the quality and brand of Made in Italy, are shared by entrepreneurs, cultural institutions and associations through a Portal and a Database to create a textile multimedia encyclopedia.

In this context, the creations of designers who have used fabrics made in Biella are particularly important, in order to integrate the lines of development of the Network Center with the industry of Fashion nationally and internationally.

Starting from 2010, the year of the Archives of enterprise, the Network Center was the starting point for the enhancement of the local archival patrimony and for the promotion of researchs, educational, conferences, exhibitions and events on local history, the order to create a "Widespread Museum" of the textile which provides tourist-cultural itineraries.

In a time when textile companies suffer from the acute economic crisis that the whole of Italy is going through, we wanted to promote the local industrial tradition that has helped to strengthen the excellence of the Biella textile production in the world. Strong local identity is certainly a springboard for a new development based on innovation, research, creativity and strategies of competitive repositioning.

Mariella Biollino

Assessor for Culture Province of Biella

Project actions

2009

- "ARCHI Representations. The landscape of work" project to improve the Biella industrial landscape.
- Inventory of DocBi - Biella Centre Research and Study of 30 archives of textile ceased made on the database of the Piedmont Region Guarini Archives.
- Drafting of the project for the 150th anniversary of the Unification of Italy (150 years of Biella textile).

2010

- The year of birth, in the Province of Biella, of "Network Center of Biella district Textile and Fashion Archives", sanctioned by the signing of the Memorandum of Understanding between public and private subjects.
- Realization of the conference/educational "The Biella textile Memories in motion", Biella Piazza, Palazzo Ferrero, 21-24 October. As part of the national project "Archives of Fashion '900", ANAI Piedmont and Valle d'Aosta has created the educational "Between factories and museums" first tour of the "Widespread Museum".
- Realization of the exhibition ANAI "Textiles parade. Biella on the catwalk" - Biella Piazza, Palazzo Ferrero, 21 October / 2 November.
- Presentation of the Network Center of Biella at the two annual editions of FILO, trade fair of Biella Industrial Union, Milan, Centro Congressi Le Stelline (March and October).
- Drafting of Project MU.Di in collaboration with UNI of Padova and Milan. Innovative widespread museum of archives of the textile and fashion industry. The invisible goods join the network and become an engine for development (contest for Telecom Italia Foundation).
- Drafting of project Network Center of Biella district Textile and Fashion Archives announcement by Monte dei Paschi Bank Foundation (by Province of Biella).
- Drafting of project "Biellese. Land of looms" for cultural development plans of the Piedmont Region (by Province of Biella).
- Presentation of the Network Center of Biella in stand with Chambre of Commerce: at DNA Italia Torino Lingotto (October).

2010-2011

- N° 103 census of business archives by the Piedmont Region, the Archival Superintendence Piedmont and Valle d'Aosta and in collaboration with the National Archival Italian Association.

2011

- Creating a Web Portal of Network Center: showcase for cultural institutions, local authorities and Companies (recovery of censuses and archival reorganization, updated

news, links to social networks, reference links to sites, stories of the characters and places of textile excellence, cultural tours and historical maps, bibliographies, etc ...)

- Presentation of the Network Center of Biella at the two annual editions of FILO, trade fair of Biella Industrial Union, Milan, Centro Congressi Le Stelline (March and October).
- Organization shows "Mosso nel tempo" in collaboration with the Municipality of Mosso (from April 29 to May 15) at the "Cantinone" of the Province of Biella in particular with regard to the history of industrial archaeology ("Biellese.Land of looms")
- Drafting of internal rules to the Network Center: creation of a Technical Operations Committee and a Standing Committee (plenary).
- Presentation of Network Center with traveling exhibition at Pria Archive (November 9).
- Design and implementation of a traveling exhibition (roll-up panels) on the Network Center and its actors.
- Opening exhibition of archive "Fila Museum Foundation".
- Loading data on the Portal and realization of the dossier Network Center.

2012

- Presentation of the Portal and the purpose of the Project Network Center of Biella district Textile and Fashion Archives at the Biella Industrial Union (January, 26).
- Communication and coordination of the Province with respect to all public and private institutions and implementation of the network of local partnerships with companies (contact with about seventy textile companies of Biella district) for participation in the Project and Database Network Center.
- Purchase software "Collective Access" which has the tools needed to deepen the archival data of each participating subject.
- Collection and presentation of membership cards "Database Network Center" at the Province (13 March).
- Signing of a second Memorandum of Understanding to join the Database. Presentation of the third special issue of the Bulletin of the DocBi 2012 - Biella Centre Research and Study, "Studies and research on industry of Biella district" (June, 14).
- Presentation of the Network Center of Biella at the two annual editions of FILO, trade fair of Biella Industrial Union, Milan, Centro Congressi Le Stelline (March and October).
- Translation of the texts of Portal Network Center in English and continuous data updating: archival data, information, events, projects related to it.
- Training course for the filling of archival cards and use of the Database Network Center.
- Activation training of neo-graduates at the Institutions and Companies for data entry in the database of the Network Center.
- Collecting new materials and presentation cards of subjects participating in the Portal of Network Center.

